# Xerox® VersaLink® Printers

The fast, friendly, and well-connected workplace assistant.



B610





### Xerox® VersaLink® B610 Printer

The fast, full-featured and office-friendly VersaLink® B610 is anything but your basic black-and-white printer. In fact, VersaLink® sets a new standard for what you can expect in workgroup productivity from Xerox. Home or away, this highly configurable, cloud-connected workplace assistant delivers completely new capabilities that go far beyond the competition — at a competitive price.

#### EASY, SMART AND SECURE.

Right out of the box, you'll count on your VersaLink® B610 to make your business work more efficiently. From IT-free installation wizards, to step-by-step configuration options, you're ready to go — hassle-free.

Superior reliability comes from a new hardware design with fewer moving parts, strengthened paper-path components, and a more advanced Hi-Q LED print head.

VersaLink® devices are loaded with features designed to reduce inefficiency. Device management and user training can be done anywhere with the time-saving Remote Control Panel.

The most security-minded businesses and governments choose Xerox. We offer a comprehensive approach to print security that includes a powerful mix of built-in features and services that mitigate risk through a vigorous focus to prevent unauthorized access, detect suspect or malicious behavior, and protect data and documents.

## CUSTOMIZABLE, APP-BASED FUNCTIONALITY.

The customizable 5-inch color touchscreen lets you breeze your way through tasks and functions with mobile-like ease.

Xerox® ConnectKey® Apps, accessed via the extensive Xerox App Gallery, provide expanded functionality — like the optional cloud connectors, which provide secure access to various cloud repositories for easy file printing.

Users on the go get more done in less time with native @printbyXerox support. They simply submit their print job from any email-enabled device. Once at work, they

securely log in to @printbyXerox on the VersaLink® B610 to retrieve their job. And with Simple ID, individual users and groups enter a user ID and password once to experience fast, secure access to task-specific presets and commonly used apps on a personalized home screen.

#### THE XEROX® EASY ASSIST APP.

This app simplifies installation, monitoring and management of your printer or MFP right from your mobile phone. It provides easy access to self-support services and real-time monitoring of printer performance.

And, Xerox® Smart Start Software takes the guess work out of setup by automating the installation of the latest software for your printer or MFP on your computer – all without IT support – allowing you to be up and running quickly.

#### CLOUD AND MOBILE CONNECTIVITY.

The VersaLink® B610 Printer gives you the freedom to work where and how you want — with access to Google Drive™, Microsoft® OneDrive® and DropBox™ and additional options through the Xerox App Gallery.

VersaLink® devices deliver for today's mobile workers with Apple® AirPrint®, Xerox® Print Services plug-in for Android™, Near Field Communication (NFC) Tap-to-Pair and Mopria®, plus optional Wi-Fi and Wi-Fi Direct.

Learn more about why Xerox is the only choice for today's mobile professionals by visiting www.xerox.com/Mobile.

#### ENVIRONMENTAL STEWARDSHIP.

VersaLink® devices meet or exceed the requirements of the world's most widely recognized certifications for product

environmental performance, including EPEAT®, which verifies manufacturer claims regarding design, production, energy use and recycling. (See the complete list of EPEAT-verified VersaLink® products.)

For more information about our environmental, health, safety and sustainability efforts, visit www.xerox.com.

## XEROX® CONNECTKEY® TECHNOLOGY.

#### Intuitive User Experience

A familiar way to interact that includes a tablet-like experience with gesture-based touchscreen controls and easy customization.

#### Mobile and Cloud Ready

Instant connectivity to cloud and mobile devices right from the user interface, with access to cloud-hosted services that let you work where, when and how you want.

#### Benchmark Security

Comprehensive security that includes a powerful mix of built-in features and services to prevent unauthorized access, detect suspect or malicious behavior, and protect data and documents.

#### **Enables Next Generation Services**

Easy integration of Xerox® Intelligent Workplace Services. Enables remote monitoring of service delivery and consumables.

#### **Gateway to New Possibilities**

Instantly extend your capabilities with real-world apps from the Xerox App Gallery, or talk with one of our partners to design and develop a solution specific to your business needs.

Find out more about how you'll work smarter at www.ConnectKey.com.









#### Xerox® VersaLink® B610 Printer

- 1 500-sheet output tray with full tray sensor.
- 2 The internal Card Reader Bay/Internal Card Reader Compartment is located behind the touchscreen (External Card Reader/RFID Kit is required when Finisher/Mailbox is included).
- **3** A front-side USB port<sup>1</sup> allows users to quickly print from any standard USB memory device.
- 4 The 150-sheet Bypass Tray handles media sizes from 3 x 5 in. to 8.5 x 14 in./76 x 127 mm to 216 x 356 mm.
- 5 Tray 1 handles up to 550 sheets with custom sizes of 2.5 x 8.5 in. to 8.5 x 14 in./76 x 127 mm to 216 x 356 mm.
- 6 The optional Cabinet (includes stabilizers) provides storage for toner cartridges and other supplies.
- 7 The optional High Capacity Feeder (includes Caster Base) adds up to 2,000 sheets with standard sizes of 8.5 x 11 in./A4.
- 8 Add up to 4 additional 550-sheet paper trays that handle sizes from 2.5 x 8.5 in. to 8.5 x 14 in./ 76 x 127 mm to 216 x 356 mm (maximum of 2 additional trays with optional Cabinet, maximum of 1 additional tray with High Capacity Feeder).
- 9 The optional Finisher collates and staples sets of up to 50 sheets and includes a 500-sheet output tray.
- **10 The optional Mailbox** includes 4 bins and each tray can handle up to 100 sheets.
- <sup>1</sup> USB ports can be disabled.

#### INTRODUCING TOUCHSCREEN SUPERIORITY.

Meet the industry's most advanced, 5-inch color touchscreen interface. It's a user experience that sets a higher standard for customization, personalization and versatility.

By presenting a familiar "mobile" experience — with support for gestural input and task-focused apps that share a common look and feel — fewer steps are needed to complete even the most complex jobs.

A highly intuitive layout guides you through every task from start to finish, with a natural hierarchy placing critical functions near the top of the screen and commonly used options front and center. Don't like where a function or app is located? Customize the layout to make it yours.

This unmatched balance of hardware technology and software capability helps everyone who interacts with the VersaLink® B610 Printer get more work done, faster.



### Xerox® VersaLink® B610

ConnectKey® Technology

The VersaLink® B610 is built on Xerox® ConnectKey® Print Service Technology. For more information, visit www.ConnectKey.com.

DEVICE SPECIFICATIONS	VersaLink® B610 Printer			
Speed <sup>1</sup>	Up to 65 ppm letter/Up to 63 ppm A4			
Duty Cycle <sup>2</sup>	Up to 300,000 pages/month			
Hard Drive/Processor/Memory	1.05 GHz ARM Dual Core/2 GB/Optional 320 GB HDD			
Connectivity	Ethernet 10/100/1000 Base-T, High-speed USB 3.0, Wi-Fi 802.11n and Wi-Fi Direct with optional Wi-Fi Kit (concurrent wired and wireless connections supported), NFC Tap-to-Pair			
Controller Features	Configuration Cloning, Xerox Extensible Interface Platform®, Xerox® App Gallery App, Xerox® Standard Accounting Tool, Online Support			
Paper Handling Paper Input Standard	<b>Bypass Tray:</b> Up to 150 sheets; Custom sizes: 3 x 5 in. to 8.5 x 14 in./76 x 127 mm to 216 x 356 mm <b>Tray 1:</b> Up to 550 sheets; Custom sizes: 3 x 7.5 in. to 8.5 x 14 in./76 x 190 mm to 216 x 356 mm			
Optional	<b>Up to 4 Additional Trays</b> : Up to 550 sheets each; Custom sizes: 3 x 7.5 in. to 8.5 x 14 in./76 x 190 mm to 216 x 356 mm			
	High Capacity Feeder: Up to 2,000 sheets; Standard sizes: 8.5 x 11 in./A4			
Paper Output Standard	500 sheets			
Optional	Finisher: 500-sheet tray, 50-sheet stapling Mailbox: Four 100-sheet bins			
Automatic Two-sided Output	Standard			
Copy and Print Resolution	Up to 1200 x 1200 dpi			
First-Page-Out Time	As fast as 3.7 seconds			
Page Description Languages	PCL® 5e/PCL 6/PDF/XPS/TIFF/JPEG/HP-GL/Adobe® PostScript® 3™			
INTUITIVE USER EXPE	RIENCE			
Customize and Personalize	Walkup customization, Personalize Home Screen by User, Multiple Home Screens with Simple ID, Customize by Site and Function or Workflow with Xerox App Gallery			
Print Drivers	Job Identification, Bi-directional Status, Job Monitoring and Xerox® Global Print Driver®			
Xerox® Embedded Web Server	PC or mobile — Status Information, Responsive Design, Settings, Device Management, Cloning			
Remote Console	Remote Control Panel			
Print Features	Print from USB, Secure Print, Sample Set, Personal Print, Saved Job, Earth Smart Driver Settings, Job Identification, Booklet Creation, Store and Recall Driver Settings, Bi-directional Real-time Status, Scaling, Job Monitoring, Application Defaults, Two-sided Printing (as default), Skip Blank Pages, Draft Mode			
MOBILE AND CLOUD R	EADY			
Mobile Printing	Apple® AirPrint®³, Mopria® Certified, Mopria® Print Service Plug-in for Android™, Xerox® @printbyXerox App, Xerox® Print Services plug-in for Android™			
Mobility Options	Xerox® Mobile Print Solution and Xerox® Mobile Print Cloud App, Connect via NFC/Wi-Fi Direct Printing Visit www.xerox.com/OfficeMobileApps for available apps			
Cloud Connectors <sup>4</sup>	Print from Google Drive™, Microsoft® OneDrive®, Dropbox™, Microsoft Office 365®, Box®, Xerox® DocuShare® Platform and more			
BENCHMARK SECURITY	(			
Network Security	IPsec, HTTPS, encrypted email. Network Authentication, SNMPv3, SSL/TLS 1.3, Security Certificates, Pre-installed Self-signed Certificates, Cisco Services Engine (ISE) integration			
Device Access	Firmware Verification, User access and internal firewall, Port/IP/Domain Filtering, Audit Log, Access Controls, User Permissions, Smart Card E (CAC/PIV/.NET), Xerox® Integrated RFID Card Reader, Trusted Platform Module (TPM)			
Data Protection	Setup/Security Wizards, Job Level Encryption via HTTPS/IPPS submission, Encrypted hard disk (AES 256-bit, FIPS 140-2) and image overwrite, Encrypted Apps with Embedded Certificate Support			
Document Security	Secure Print			
ENABLES NEXT GENER	ATION SERVICES			
Print Management	Xerox® Standard Accounting; <b>Optional</b> : Xerox® Workplace Cloud/Suite, Nuance Equitrac, Ysoft SafeQ, PaperCut and more at xerox.com/PrintManagement			
Fleet/Device Management	Xerox® Device Manager, Xerox® Support Assistant App, Auto Meter Read, Managed Print Services tools, Configuration Cloning			
Sustainability	Cisco EnergyWise®, Earth Smart Printing, EPEAT-verified, Print User ID on margins			
GATEWAY TO NEW POS	SIBILITIES			
Xerox App Gallery	Many apps and cloud services available. Visit www.xerox.com/AppGallery for a growing selection of Xerox® apps available for adding functions			

<sup>&</sup>lt;sup>1</sup> Declared print speed in accordance with ISO/IEC 24734. <sup>2</sup> Maximum volume capacity expected in any one month. Not expected to be sustained on a regular basis; <sup>3</sup> Visit www.apple.com for AirPrint Certification list <sup>4</sup> Optional download from Xerox App Gallery to the Printer — www.xerox.com/XeroxAppGallery.

Certifications To view the latest list of certifications, go to www.xerox.com/OfficeCertifications.  Supplies Standard Capacity Toner Cartridge: Black: 10,300 pages <sup>5</sup> 106R039 High Capacity Toner Cartridge: Black: 25,900 pages <sup>5</sup> 106R039 Extra High Capacity Toner Cartridge: Black: 46,700 pages <sup>5</sup> 106R039 Drum Cartridge: 60,000 pages <sup>6</sup> 101R009	Finisher (500 sheets, 50-sheet stapler) 42 4-Bin Mailbox (100 sheets per bin) Wireless Network Adapter (Wi-Fi Kit) 44 Productivity Kit with 320 GB HDD	097S04949 097S04948 097S04994 097S04954 097S04952 097S04953 497K16750 497K18360 497K18380	<ul> <li>Average standard pages. Declared Yield in accordance with ISO/IEC 19752. Yield will vary based on image, area coverage and print mode.</li> <li>Approximate pages. Declared yield will vary depending on job run length and media size/orientation and machine speed. For more information, visit <a href="https://www.office.xerox.com/latest/SUPGL-01.PDF">https://www.office.xerox.com/latest/SUPGL-01.PDF</a>.</li> <li>Configurations vary by geography.</li> </ul>
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For more detailed specifications, go to www.xerox.com/VersaLinkB610Specs. For more information, visit us at www.xerox.com/Office.

